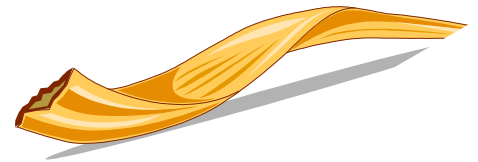




מרבח תורה • מרבח חיים
TEMPLE BETH HILLEL
 TORAH • LIFE • COMMUNITY

The Shofar



TEMPLE BETH HILLEL, RICHMOND, CALIFORNIA

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by

*Temple Beth Hillel
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A Message from Rabbi Dean

Living with Contradictions

"Both these and these are the words of the living God." Eruvin 13b



For the last two months a group of us have been studying the books of the prophets. We began with the Joshua, have finished Judges and this month will begin the Book of Samuel. One could spend a lifetime studying these writings. In our class we are just getting an overview and a feel for these works. We are skimming

the surface, but it would be easy to spend a lifetime plumbing the depths of these texts.

What is clear is that these works, like many of our sacred texts, are fraught with contradictions. In the Book of Joshua we have God calling the Israelites to a life of moral commitment on the one hand and commanding them to wage genocidal war against the inhabitants of the land of Canaan on the other. In the Book of Judges the Israelites oscillate between a commitment to monotheism and an attraction to the pantheism and paganism of their neighbors and live in a state of constant conflict. In the Book of Samuel King David can at one moment show deep spiritual and emotional sensitivity and in the next annihilate an entire town or send an innocent man into battle and certain death so David can take his wife for his own. This conflict continued in the writing of our sages who argued passionately over every aspect of Jewish life. The schools of Hillel and Shammai were locked in spiritual and intellectual struggle for their entire existence.

Rabbi: *continued on page 2*



Rabbi: continued from page 1

Hillel usually won the argument, because he was considered more compassionate and less strident than Shammai although Shammai generally employed better reasoning. Of the two schools our sages wrote, "Both these and these are the words of the living God." (Talmud Eruvin 13b) I think they meant to teach us that Judaism is a very big tent. It calls us to be committed to the particular needs of the Jewish people and the broader needs of all humanity. It asks us to be committed to a rigorous spiritual life and an open hearted commitment to helping those in need. Judaism demands that we ensure our own survival as a people and attend to the needs of the stranger.

No one person or group has a monopoly on what Judaism means or what Judaism says. Some may know more than others, and we should listen to what they have to say. We can disagree about domestic politics or the right way to solve our society's problems. We can have different opinions about Israel and the actions it should take to fulfill its potential. We can have different points of view on how to conduct our services, on how long they are, or how

much Hebrew they should contain. The differences are important. But our sacred texts teach us that sometimes both sides in an argument can be right. At other times both sides can be wrong. But far more important is our willingness to listen to each other... as Hillel would do. We don't have to agree with what the other person says and we don't have to like it either. But we have to listen, particularly to the views with which we disagree most. Because that is how we develop understanding. By listening to each other we also build community and create holiness.

Rabbi' Dean Kertesz

PURIM CARNIVAL

**The Purim Carnival is Sunday, March 20.
Save the date and plan to:**

Come to the carnival:

Eat. Schmooze. Play games. Shop. Meet
new and old friends.

Support the Silent Auction:

Start thinking now about how you can help
and what you can donate.

Help Out:

Volunteer. Bake for the bake sale. Sell raffle
tickets.

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FROM THE PRESIDENT BY LAURA TAUB

What a great latke party! Thanks to all who organized it and to all their helpers.

The latkes were delicious, some said the best in a long time. Thanks to Doug Freifeld and his crew of peelers, choppers, cutters, food processors, cooks, shoppers, servers, cashier, set-up and clean-up crews – including David Brown, Sam Chen, Pablo and Jane Durango, Larry Fox, Josh Genser, Bill Hartman, Sid Levy, Alan Marks, Dana and Kobi Meyer, Andre Moskowitz, Carl Nelson, Jeff Romm, Marc Teitelbaum, and Jay Weidenfeld. Together they efficiently provided us with a delicious lunch. And they left the kitchen so spotless that it won't need to be professionally cleaned.

Thanks to Betty Bleicher for her efforts in obtaining all the beautiful items for sale at the gift shop and for making them available to us, not only at the latke party, but for several weeks in advance.

Heather Fox's enthusiastic work planning and supervising the kids' crafts made it fun for the children and was part of what made the day a success. Heather is also teaching the preschool class, so as a result of her efforts we have some new preschoolers who were able to enjoy this project. Thanks to Heather both for overseeing the crafts, and for introducing these newcomers to our community.

Rene'e Powell's inspiration for the crafts sale re-energized the event. Thanks to her for organizing local craftspeople, including our own Malka Helfman, Marilyn Hertzberg, Maggie Jacobs, Elisabeth Miller, and Renee herself, who all made beautiful items for us to buy. The artisans were pleased with the day, and it created a great, festive atmosphere. The place looked and felt terrific.

It is wonderful that among the many people enjoying the fun were a number of new visitors. Thanks to Audrey Berger for her great ongoing work on publicity, with several articles in the local press, and to Sheri Tattenham for following up on families who may be interested in the Mazel Tot program or in Religious School.

We can all welcome and get to know our visitors and communicate what we love about TBH to those we meet, both here and elsewhere. Another way to attract new people is to put on additional exciting programs that we can publicize to the larger community.

We are now halfway through our administrative year. We have focused on providing more educational and

social programs and on involving our members. We also hoped to reinvigorate the Religious School and increase membership, as well as improving the physical plant.

How are we doing?

We have tried to have at least one social activity each month. We have had our traditional open houses and the latke party, a dinner dance, and some game and movie nights. We are planning a game night on January 29, and a fund raising concert of Stephen Sondheim's music in February. Please come.

Our educational programs have included Rabbi Dean Kertesz's ongoing class on the prophets. We have had a bagel brunch featuring a speaker from AIPAC, and we sponsored a presentation about the Arava Institute.

We have a new Religious School Administrator and a new teacher, and we have started the Mazel Tots class for preschoolers. Work on new signs and lights for the sidewalk is well under way.

Is this what you want? What would you like to see us doing?

We would like to have more social and particularly adult education programs. We welcome your ideas and your efforts to organize these. Please let me know what you would like to see and how you can help.

Thank you,

Laura

A PASSAGE TO ISRAEL

We're in the initial planning stage of a congregational trip to Israel. An e-mail request for a response from anyone who would like to be kept informed – no commitment implied – went out a couple of months ago. In case you missed that or don't use e-mail we're repeating the message here. If you might like to join Rabbi Dean and other TBH members for a guided tour of the Holy Land later this year let Jay Weidenfeld know by e-mail, phone, snail-mail (or just whisper in his ear the next time you see him). When we have enough information from tour operators we'll gather the interested members for a meeting, discussion and kvetch session. That will probably be in late January.





It is with great love and pride that we invite you to share in our joy as our daughter
Hana Bleicher Minsky
is called to the Torah as a Bat Mitzvah.

Saturday January 22, 2011
10 a.m.
Temple Beth Hillel
Kiddush luncheon to follow



OUR COMMUNITY

Anniversaries:

Douglas & Meg Freifeld	1/3
Sanford & Helene Wichner	1/19
Maggie Jacobs & Robert Woznicki	1/23

Birthdays

Danielle Ware	1/1	18th birthday
Beverly Lesch	1/5	
Eric Husby-Gerry	1/8	
Valerie Schillaci	1/11	
Arny Waxman	1/12	
Cheryl Black	1/14	
Helene Wichner	1/17	
Aviv Martin Delgadillo	1/18	15th birthday
Eva Kertesz	1/18	
Hana Bleicher Minsky	1/19	13th birthday
June Kamerling	1/20	
David Brown	1/21	
Bo Breda	1/22	
Howard Cohen	1/25	
Simone Kertesz	1/25	21st birthday
Juli Goldwyn	1/26	
Marilyn Hertzberg	1/26	
Sanford Wichner	1/26	
Darren Kessler	1/27	
David Jay Katz	1/28	15th birthday

HELP WANTED

We need lots of help to for the Silent Auction/Raffle at the Purim Carnival -- *Contact Laura Taub*

Overall organization

Contact businesses to follow up on donations

Pick up donations

Track donations

Organize check-out

Shofar notices

Online auction

Co-ordinate volunteers for the Purim Carnival – *Contact Laura Taub*

Sponsor an oneg to celebrate Shabbat – *Contact Sheri Tattenham*

Help organize an educational or social program – *Contact Laura Taub*

Beautify our Temple by rehanging the holiday needlepoints – *Contact Laura Taub*

Help our members: the Caring Community needs drivers and visitors – *Contact Marilyn Hertzberg*

Shelve and/or process books for the Children's Library so we can have new books on display
–*Contact Laura Taub*

Print out catalog cards for the Adult Library – *Contact Laura Taub*

Help feed the hungry at the Souper Center – *Contact Jane Kaasa*



What Is All That Digging?

You may have noticed some trenches and a new wall at the entrance to the parking lot.

No, we're not having drainage problems. The trenches are a part of two projects to help people find their way here more easily.

The main project is the signage that we have been talking about for the last couple of years. The wall is the background for a new lighted sign at our entrance. There will also be several other signs directing people here and at the various entrances to the building. We are including an outside bulletin board, so you can know what is happening even when the office is closed.

While we were digging lighting connections, we have extended them to the sidewalk, where we will be installing new lights to illuminate the path.

Condolences

On behalf of the congregation, we extend our deepest sympathy to Eric Husby-Gerry and his family on the loss of his mother, Shirley Gerry.

On behalf of the congregation, we extend our deepest sympathy to the family of John Mayberry, a past president of our congregation and long time member of the congregation.

Special thanks to:

Marilyn Hertzberg, Sheri Tattenham and Michele Waxman for their work as part of the Caring Community.

Audrey Berger and Wendy Roth for their work on publicity and marketing.

Larry Fox and Josh Genser for their hard work in obtaining our new signs.

David Brown, Jeff Romm and Scott Wexelberg for running wiring to the sign and the sidewalk and filling all the trenches.

Margie Marks for the Religious School crafts project.

For the Latke Party:

Doug Freifeld for organizing the kitchen crew to make and serve the delicious latkes.

Heather Fox for organizing crafts for the children.

Betty Bleicher for making available beautiful items for the gift shop.

Renee Powell for conceiving and organizing the crafts sale.

And all their helpers.

If you know of someone to especially thank, please contact Laura Taub.

Help needed for the Silent Auction

Putting on a great Silent Auction requires a lot of advance preparation.

If you are available to help, please contact Laura Taub

OUR COMMUNITY



Yahrzeits

May Their Memories Be A blessing

Albert Nathan Cohen, Father of Howard Cohen	1/1
Samuel Feurst, Father of Irving Feurst	1/1
Hans Gerson, Husband of Lily Roberts Gerson	1/1
Olive Levak, Mother of Mary Cohen	1/2
Kurt Benjamin, Father of Jane Kaasa	1/4
Bertha F. Dains, Mother of Barbara Ball	1/5
Thelma Rosenberg, Past member of Temple Beth Hillel	1/5
Yale Cohen, Uncle of Howard Cohen	1/6
David William Hudson, Brother of Nori Hudson	1/6
Esther Cunningham, Past member of Temple Beth Hillel	1/7
Edgar Kreisman, Father of Tom Kreisman	1/7
Lester Swallowood, Uncle of Jane Kaasa	1/7
Daniel Zell, Brother in Law of Beverly Zell	1/7
Bessie Goldberg, Mother of Ruth Femes	1/9
Melvin Wolffs, Son of Pearl Wolffs	1/9
Alex Brian Gregory, Nephew of June Maberry	1/12
Carl D. Nusbaum, Father of Evelyn Hooker	1/14
Harold Blakeley, Past member of Temple Beth Hillel	1/16
Frances Mueller, Great Aunt of Marcia Delgadillo	1/16
Louis Isison, Uncle of Joyce Kessler	1/17
Liesel Van Hoy, Mother of David Van Hoy	1/17
Anna Segal Weidenfeld, Mother of Jay Weidenfeld	1/17
Linda Jane Eidelberg, Niece of Jay Weidenfeld	1/18
Leon Katz, Past member of Temple Beth Hillel	1/19
William Mandel, Husband of Roberta Mandel	1/19
Minnie B. Press, Aunt of Barbara Weidenfeld	1/20
Moreah Lilloco, Cousin of Neoma Kenwood	1/21
Sydney J. Goldberg, Brother of Clara-Rae Genser	1/22
Gertrude Sondheimer, Mother of Miriam Gerber	1/22
Rose Miller, Grandmother of Arlene Lisby	1/25
Fay Bleicher, Mother of Betty Bleicher	1/27
Sam Meisel, Father of Helene Wichner	1/28
Ina Osburn, Mother of David Osburn	1/28
Allen Norris, Uncle of Evelyn Hooker	1/29
Jacob Leshaa, Grandfather of Joyce Kessler	1/30
Donald Tattenham, Husband of Sheri Tattenham	1/30



OUR COMMUNITY

Tzedakah

*"If I am not for myself, who will be for me?
And if only for myself, what am I?
And if not now, when?"*



General Contributions:

Frank & Louise Snitz: in memory of Dr. Malcolm Levenson
Frank & Louise Snitz: Sale of Lavendar Sachets
Eric Zell & Wendy Siu: in memory of Clara Lieberman & Sy Zell
Tracy Zell-Bennett: in memory of Seymour Zell

Dues Relief:

Linda Rose & Jim Montgomery: in memory of Sarah Haberer
Beverly Zell: in memory of Clara Lieberman & Sy Zell

Beautification Fund:

Clara-Rae Genser: in memory of Mori Genser-Pagle

Tzedakah-Tikkun Olam Fund:

Jay & Barbara Weidenfeld: in memory of Rose Marcia Greenberg
Friedrike Fearney in support of GRIP Food Programs

Office Equipment Fund:

Roberta Alexander: in memory of Sybil Crepen

Brown Torah Restoration Fund:

Barbara Ball: in memory of John w. Maberry
Jay & Barbara Weidenfeld: in memory of Rubin Leben

Cantor's Discretionary Fund:

Barbara Ball: in memory of John W. Maberry
Leila Blumenfeld: in memory of Frances Blumenfeld

Parking Lot Fund:

Bernie & Daisy Dulberg: in memory of Harry Dulberg

High Holiday Day Appeal Fund:

Jay & Barbara Weidenfeld

Choir/Music Fund:

Barbara Ball: in memory of Richard & George Dains

We gratefully acknowledge your generous gifts.

SILENT AUCTION at the Purim Carnival

March 20, 2011

Preparations for the 2011 Silent Auction are underway. For us to have a great auction this year, we need everyone's help. Here's what you can do.

Share your contacts! Please provide us with the names, addresses, and phone numbers of three or more businesses that you think might be likely donors, and/or that offer goods or services that you think we would enjoy. Contact Laura Taub or Arlene Lisby.

Donate your contacts' stuff! Can you prevail upon a business to make a donation? Your employer, your favorite restaurant, hair dresser, cleaner, travel agent, the lovely places you go on vacation. Any business that you have a relationship with might be willing to donate. Most business people are used to being solicited and many are happy to help with community fundraisers.,

Donate your stuff! Did you receive a lovely gift that just isn't right for you? Let someone else appreciate it. We can use new, nice items. Do you have theatre or sports tickets you can't use, a vacation spot that you don't use all the time, excess frequent flier miles? You could also donate scrip or gift certificates.

Donate your creations! Can you make something? Art, ceramics, jewelry, photographs, stationery, fabric items, knitting, needlework, woodworking, whatever lovely things you create.

Donate your skills and expertise! Skills and hobbies; professional services, child care - what you can do well, someone else may be interested in. Can you cook and/or host a dinner party? Are you handy with carpentry or painting? Can you lead an excursion or take a child on one? Provide entertainment? Help plan a party? Tutor? Teach your skills? The possibilities are endless.

Donate your administrative talent! We will need lots of help in planning the auction. See some of the help we need in the Help Wanted section.

As always, the earlier you can offer your help, the more helpful your help will be! Please get your donations to the Temple office as soon as possible so that bids sheets, etc. can be created in a timely manner. Last minuteitis makes our work unnecessarily stressful. Please provide us with a completed donation form with each item or service.

Please assign each donation a monetary value. If you do not want it sold for less than a minimum amount, please provide a minimum opening bid too. Include a pretty complete description of the service and background information for those items or services that aren't self-explanatory. Any service or product that you donate is tax deductible, to the extent that the law provides.

Thank you all for your help!

Shoah Memories Part 6 by Sam Genirberg

The next morning, after a paltry breakfast, we were ordered to assemble and march to the railroad station to board another train for the trip to Germany. During the long trip, I felt more relaxed among my new friends, and I became more certain they accepted me as an equal when they started to call me "Andriusha". We talked and joked together or played cards, for the moment managing to forget the gravity of our situation.

It was a long and tiring trip as we journeyed through Poland and Germany. There was a layer of straw inside the freight car for bedding. The accompanying German soldiers kept the cars locked with the exception of a three inch crack left open for air. Once each day the men and women would be ordered off the train to wash, visit restrooms and be fed. We ate each meal with zest, for we were always hungry. Some lucky people still had food provisions brought with them from home which they sometimes shared with newly acquired friends. As the train passed a procession of German towns and villages I could find no outward evidence that the country had been at war for three years. The German men and women I saw, looked well fed and well dressed. Nor were there signs of bombing or destruction. The only signs of an ongoing war were the military trains that passed through the stations carrying troops and material as they rolled east. We cracked jokes about the soldiers going to the Russian Front, saying that they would make good fodder for the Russian canons.

At this time the bulk of Germany's men were fighting on a 2500 mile Eastern Front against the Soviet Union, while other German divisions were stationed on the beaches of France and Norway, guarding against the possibility of invasion by the English and the Americans. Other German troops were deployed in the North African battle against the Allies there. Still within Germany itself, the factories were humming, the farms were being attended, the trains were rolling, and the people appeared well cared for and prosperous.

After a short stop at the railroad station in a small town, the train rolled farther west over Salesia and upper Magdeburg. We passed wooded terrain, thick forests, farms, and huge factories. The first major German city that we recognized was Leipzig. As we were on

our break to wash, stretch and eat, we encountered fellow "Ostarbeiters", as Russian workers were known in Germany, on a train. They complained about the rough treatment, the poor food, daily beatings, and living in closed labor camps. It made us all sad, and some girls were crying about the situation we were in.

At the same time I was impressed with the cleanliness of the stations, and the efficiency of battery operated lifts which moved freight and luggage swiftly and quietly, years ahead of Eastern Europe.

When I looked at the many German men and women, I wondered how the same people who were running the factories with such efficiency, and who created a culture admired around the world could also be the people who were annihilating millions of Jews, Gypsies, and Eastern Europeans in their brutal war against the peoples of Europe and the rest of the world.

It was snowy, cold and overcast when we arrived in Soest-Westfalen after a tedious eight day trip. "Everybody out"! The German guards yelled, and I realized we had reached our destination. There was a great commotion as everyone gathered their belongings and joined the column. A German shouted orders in Russian, as we were marched to a processing camp. There we met many representatives of German industry, from coal mines, farms, and ordinary German men and women waiting to select men or women to work for them. The man who spoke Russian gave the new arrivals a pep talk: "Work diligently and obey orders without questions. Any disobedience, or an attempt to escape will be severely punished".

Groups of people were selected at random and ordered to follow a German official to waiting trucks, automobiles, or they were directed to walk to the railroad station for further travel to their destination. German couples were inspecting the column of men and women, whom they selected to work as maids in their homes or farms. In the midst of this confusion I walked up to an imperious looking German, who seemed to be in charge, to make a comment. I spoke to him in German. "Wait here", he said. "Don't go away".



COME ONE, COME ALL

GAME NIGHT

SATURDAY, JANUARY 29, 7 P.M.

AT TEMPLE BETH HILLEL

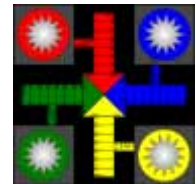
BRING YOUR FAVORITE BOARD/TABLE GAMES

AND LEARN SOME NEW ONES

GAMES FOR ALL AGES

WITH

HOME-MADE PIZZA



DRINKS AND ADDITIONAL SNACKS ARE WELCOME

FREE

(DONATIONS FOR PIZZA APPRECIATED)

PLEASE RSVP IF YOU CAN, SO WE KNOW HOW MUCH PIZZA TO MAKE
PLEASE LET US KNOW IF YOU CAN HELP WITH SET-UP OR CLEAN-UP

LAURA TAUB



The Pain Chronicles By Roberta Alexander

For the first time in several years, pain is no longer running my life.

For a long time, the pain was a conjoined twin, and a malevolent one...wherever I went, it went too, and its needs always had to be considered or it would punish me.

A little backstory, literally: one day while stopped at a red light, I was hit from behind and pushed into oncoming traffic. My car was a pancake; I walked away.

But not without consequences: my occasional low back pain ratcheted up to sometimes incapacitating levels, and my shoulder was so sore that I had trouble getting dressed for a year. Plus, I eventually needed surgery to remove a hematoma that didn't resolve on its own.

I did various things to relieve the pain: acupuncture, chiropractic, muscle relaxants, physical therapy. I went back to swimming every week, walked in the pool other days and resumed my tai chi practice.

And all these things worked, up to a point. And that point was, I didn't get worse. They kept the pain from taking over more and more of my life, and I tried to be grateful for what I could still do.

That was one of the big lessons of this whole experience: I'm not so good at being grateful. And I am incapable of suffering in silence.

How often had I read or seen a statement about someone to the effect that "he never complained about the [fill in blank: illness, pain, whatever]". How admirable. But it turns out, although I love the idea of myself as sweetly and silently coping, I'm just not like that. Whining about how unfair it all was—an unlovely habit—helped me blow off some steam. And who would deny a poor crippled woman a little relief, I asked myself cynically.

Still, a lifetime of disability and complaining was not at all what I aspired to. I mean, yeah, I'm glad I wasn't killed in the accident, but that didn't mean I liked having to ooze myself in and out of the car or ask for help to hang up a picture because my shoulder put the kibosh on hammering.

Here's another lesson: chronic pain, slowly and insidiously, creates a lot of fear. I began to avoid things that might hurt. Like inviting friends to lunch, because cooking was difficult. Or going someplace where I might have to park a few blocks away, or stand in one place for a long time, or climb a lot of stairs.

I became something I'd never been before: a fearful person. For the first time I understood on a gut level how brainwashing works. I didn't need an external tormentor with a whip to shrink my world. I did it all by myself by letting the fear be in charge.

Then I noticed that people began telling me how disciplined and devoted I was to my exercise program. I always responded the same way: "Pain is a great motivator."

Would I do all this stuff if I didn't have to? Who knows? I don't get to find out.

Last year I decided to try something else, something that would not just ease the pain I lived with, but that might help me to become stronger. The theory: If I were stronger, I would have less pain and would be able to do more stuff that had become problematic.

I chose Pilates, based in part on the fact that, 10 years ago, I had been given a gift certificate to a new Pilates studio, and had loved "playing" on the equipment. I had also read that it had a good record as a rehabilitation strategy.

I considered it my last chance. If I worked at this seriously, and I didn't get better, I was going to have to learn to live with a little "disabled" sticker on my forehead.

The only thing I brought with me was my tenacity. Over the years, people have called me stubborn, and I suppose it's true...but tenacity is a much nicer word.

Now I do my exercises every day, without fail, whether I feel like it or not. Tenacity goes a long way even if you don't have talent.

This is not a commercial for Pilates. What makes it work for me is my instructor's willingness to personalize the program and my willingness to practice regularly.

On a daily basis, nothing changed. But over time, there have been changes. An ache that had taken me two days to recover from now was better the next day ... or even in a few hours. I could take on more tasks, as long as I was careful.

Am I all fixed? No, and I may never be. But I am a work in progress, and I am making progress.

It's hard to believe that an entire semester has passed at Midrasha. Highlights have been our first retreat of the year, combining 9-12th graders at Walker Creek Ranch. We had special 8th grade programs on homelessness and disabilities. Our nature class went hiking. Our class called "The Shabbat Experiment" with Anna Martin made sleeping bags for their cell phones to encourage students to put them aside for Shabbat. And Noemi Hollander taught a class on Wikileaks, framing the conversation around lashon hara (gossip) and rechilut (tale-bearing).

Now it's time to gear up for our new semester, which begins on Sunday, January 9. Remember that students can enroll at Midrasha at any time and the beginning of the semester is a perfect time. If you know teens (or have one in your house) who may have been reluctant to enroll in September because they thought they would be too busy, try to push them out the door and into our program now.

Besides many of our continuing classes, we have some great new classes next semester. Our long-time art teacher, Bunny Pearlman, has retired and moved to New Jersey. Her place is being taken by Alice Pennes, who has been the Art Director at Camp Newman for the past few summers. She will be teaching "Hineni: Finding Yourself in the Tanach" which will use drawing, painting and collage to combine the student's personal identity with the identities of people in the Tanach and another class called "Middot Mobiles" where students will represent different character aspects as part of a 3D sculpture. Day Schildkret has been working on a book reflecting the teaching he has been doing with teens, covering topics such as relationships, loves, the act of choosing, judgments, opinions and the meaning of life and he will be using this class as his test audience. Debra Marx will be teaching Jewish Medical Ethics, covering topics such as euthanasia, transplants, tissue donation and abortion and another talking about the concept of guilt, using both personal stories and a book by Ruth Andrew Ellenson, "A Jewish Girl's Guide to Guilt." Noemi Hollander will be teaching curriculum from the Jewish Women's Archive on "Jews in the Civil Rights Movement" which we piloted last spring and also renewing her ever-popular "P, B & J: Picture Books

and Judaism" where students find Jewish values in their favorite children's books. Erica Crowell Altobelli is teaching a Tikkun Olam class based on the Kiva project where students collect money and use it to make micro-loans to deserving projects. Israeli Dance with Sacha Kopin is returning as well as "Yoga and Judaism" classes with both Sacha and Beth Midanik-Blum. Beth is also teaching a class on "A Historical and Modern Look at Jewish Relationships." And Day Schildkret is looking at "Exploring today's LBGTQQI Struggle from a Biblical Perspective." Anna Martin will be teaching "The History of Anti-Semitism."

We'll have two midweek classes. Our Monday afternoon Tanach class with David Henkin, meeting with David Henkin, continues. And we'll have a brand new class "Jewish Cinema" with Shalom Rosenberg, meeting at Netivot Shalom from 6-7:30 on Tuesdays. The class will explore the Jewish image on screen, covering topics like assimilation, anti-Semitism and tradition verses progression.

And of course our classes in Jewish Ethics, Jewish Identity, Israel, Jewish Spirituality and Thought, Abraham's Vision, Advanced Hebrew Conversation, Talmud, and Judaism and Nature all continue. Don't you wish you could come?

And please save the date: March 13 will be our brand new Midra-shang: Can't Buy Me Love. Details will come soon, but for now, just block off the evening on your calendar for a great, fun evening.

OUR COMMUNITY

To: TBH Membership

The newly formed TBH Marketing Committee* is now available to assist with Publicity and Promotion: marketing@tbhrichmond.org

If you are the sponsor/chair of a Temple bagel brunch, fundraiser, holiday party, educational program, etc., please contact the Marketing Team Committee to help you make the event successful.

For maximum coverage and to meet publication deadlines in the local Jewish press and other media outlets, the marketing team needs information from you *three months before the event.*

We would like this process to be as easy as possible. Select one of the following ways to get started:

1. Send an email announcement to marketing@tbhrichmond.org providing the following pertinent information:

Chair's name and/or other contact person(s)--provide email addresses, phone numbers

Event Title/Program, date, time, location, fee, registration

Intended audience: TBH members only, larger community, children/parents, other

2. Call or email any member of the marketing team (see TBH roster for contact information):

Ask to be contacted by phone or email (your preference) about a program you are chairing.

Be prepared to answer all questions related to the upcoming event. **(See pertinent information above.)**

3. Go to <http://tbhrichmond.org/tbh-marketing/>

Answer all the questions on the form provided.

Submit your completed form to marketing@tbhrichmond.org.

Whatever procedure you choose, a Committee member will contact you by email or phone to verify the information and to get started with publicity. We will work with you to create:

- flyers/posters for TBH lobby and for distribution
- press releases and calendar listings to *CCTimes* and *J* and other appropriate media
- postings on JFed's calendar and other Jewish, interfaith and relevant websites
- *Shofar* announcement, TBH listserv, TBH website and updates, facebook and other outreach

After materials are developed, we will consult with you for its accuracy and for you to make changes.

Once you have finalized and approved the materials, the publicity phase will begin. It will be difficult to make any other changes or to add more information after the publicity is submitted for publication.

Your help and input on promotion are important to the Committee and to the success of the TBH program.

* TBH Marketing Team: Betty Bleicher and Wendy Roth (co-chairs), Marilyn Hertzberg, Audrey Berger, Sheri Tattenham, Marcia Delgadillo.



January 2011

Tevet-Shevat 5771

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February 2011

Shevat-Adar 5771

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January 2010
Tevet-Shevat 5771

An Evening of Sondheim

Come join your friends for a very special event: a private concert featuring the Songs of Stephen Sondheim and a delicious gourmet dessert buffet.

Saturday, February 5, 2011

7:00 PM to 9:00 PM

The home of June Kamerling and Dana Meyer

Featuring: Jennifer Boesing, artistic director of Youth Musical Theater Company (YMTC). Jennifer Boesing is phenomenal singer and interpreter of Sondheim's music. She graduated from the Neighborhood Playhouse School of the Theater in New York City, where she studied acting with Sanford Meisner and Richard Pinter. In 2002 she earned a Masters in Music from the San Francisco Conservatory of Music, where she received the Award for Outstanding Achievement in Operatic Performance. Locally, she has performed opera, oratorio, and new music theater; her professional credits include work with San Francisco Opera Center, San Francisco Lyric Opera, Pocket Opera, Golden Gate Men's Chorus, Gold Coast Chamber Players, Berkeley Symphony Orchestra, Berkeley Opera, Oakland East Bay Symphony, Oakland Opera Theater, Festival Opera, and North Bay Opera.

Cost is \$36 per person. This event is a fundraiser for Temple Beth Hillel. It is sponsored by Cantor Howard and Rabbi Dean. Every dollar raised will go to support the synagogue.

Seating is limited. To reserve your place, please RSVP to Arlene at the temple office, tbh@aol.com or call 510-223-2560. Please note the office is closed until January 5.